

70% of cats will have periodontal disease by the age of 2.^{1,2}



C.E.T.® IntelliDent™ Cat Bites work with a cat's natural chewing action to help **reduce plaque and tartar buildup** associated with periodontal disease.

The Protecta Trifecta

3-in-1 dental support

- Cleans teeth
- Freshens breath
- Supports gums



The Keys to Better Dental Health for Your cat.

In the Veterinary Clinic



Annual Professional Cleaning

+ Daily Care at Home



Dental Bites



Water Additive



Tooth Brushing

Talk with your veterinarian today about a customized dental health plan for your cat.



We're on a mission to **Clean. Every. Tooth.**

1. Niemiec BA, et al. World Small Animal Veterinary Association Global Dental Guidelines. WSAVA.org https://wsava.org/wp-content/uploads/2020/01/Dental-Guidelines-for-endorsement_0.pdf. Accessed June 24, 2020.
2. Niemiec BA. Periodontal therapy. *Top Companion Anim. Med.* 2008; 23(2):72-80.
3. Data on file. Virbac Corporation.

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So smart they could only be for cats.



NEW!



C.E.T.®
IntelliDent™
Cat Bites
Support Healthy Teeth and Gums

Shaping the future of animal health

Virbac



Daily dental care for every cat, now as easy as 1, 2, 3!

The Smart Choice for Cats

C.E.T.® IntelliDent™ Cat Bites	vs	Other Brands ³
Only 3 per day		Up to 17 per day
<8 Calories per day		Up to 28 Calories per day
Benefit breath, teeth AND gums		Only focus on breath and teeth

Smart for You, Too

- ✓ 1 size for all cats makes them easy to buy
- ✓ The great taste and only 3 bites per day makes it easy to give
- ✓ Proven results³ and a healthy formula give you peace of mind that you're doing your best for your cat's dental health

Our Healthy Formula

- No artificial preservatives
- Low fat content
- Natural flavoring



For all cats, no matter their size.

