70% of cats will have periodontal disease by the age of 2.^{1,2}

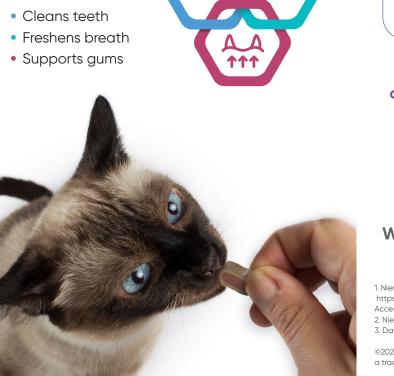


C.E.T.[®] IntelliDent[™] Cat Bites work with a cat's natural chewing action to help **reduce plague** and tartar buildup associated with periodontal disease.

The Protecta Trifecta

3-in-1 dental support





The Keys to Better Dental Health for Your cat.



Talk with your veterinarian today about a customized dental health plan for your cat.



We're on a mission to Clean. Every. Tooth.

1. Niemiec BA. et al. World Small Animal Veterinary Association Global Dental Guidelines. WSAVA.org https://wsava.org/wp-content/uploads/2020/01/Dental-Guidelines-for-endorsement 0.pdf. Accessed June 24, 2020.

2. Niemiec BA. Periodontal therapy. Top Companion Anim. Med. 2008; 23(2):72-80. 3. Data on file. Virbac Corporation.

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The Smart Choice for Cats

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Only 3 per day	Up to 17 per day
<8 Calories per day	Up to 28 Calories per day
Benefit breath, teeth AND gums	Only focus on breath and teeth

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1 size for all cats makes them easy to buy



The great taste and only 3 bites per day makes it easy to give

Proven results³ and a healthy formula give you peace of mind that you're doing your best for your cat's dental health

Daily dental care for every cat, now as easy as 1, 2, 3!

Our Healthy Formula

- No artificial preservatives
- Low fat content
- Natural flavoring

For all cats, no matter their size.

